



SCARLET LENS

— P R O D U C T I O N S —

INNOVATIVE - INTERACTIVE - INSIGHTFUL - INSPIRING

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Everyone loves a good story. Great storytellers know how to provide audiences with a dynamic and thought provoking plot and memorable characters. We tell *your* story in a way that your clients will love and feel a part of, not just be a fan of.

WE TELL THE STORY OF YOUR BUSINESS

We produce transformational media. Scarlet Lens Productions is shaping the ways that users engage with content through imaginative storytelling techniques.

Through the creation of original content, we push the boundaries by incorporating four qualities: innovative, interactive, insightful, and inspiring.

We create videos that our clients can sink their teeth into and tell their story. We get to the meat of the story.

Let us create a video that your clients can sink their teeth into. How do you like your meat?

RARE (The Juicy Insides) — Talk about who you are straight up, and a raw description of what your company is all about.

MEDIUM (Plain and Simple) — A close up on your brand, your products/services. Told through an engaging, visceral story.

WELL DONE (The Tough Stuff) — A video designed to be shared across social media and with the intention of sparking a campaign for your brand.

We give businesses the creative push they need to engage people in their story.

Our videos will create an engaging visceral experience for your clients/customers.

We get to the meat of the story.

MEAT ENTRÉE

<i>RARE</i>	starting at	\$3,500
<i>MEDIUM</i>	starting at	\$5,000
<i>WELL DONE</i>	starting at	\$8,500

Each includes:

Standard Equipment Fee	\$500
Administrative Fee	\$100
Standard Editing Fee	\$400
Standard Shooting Fee	\$1,000
Standard Labour Fee (3 crew)	\$1,500

TOTAL	\$3,500
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** All standard fees may vary depending on length of the video and project details.

** Customized packages are available upon request and fees will be negotiated depending on requirements.

SIDES

Additional Edit	\$75
Additional Shoot Day (4 hours)	\$1,000
Additional Equipment Rentals (standard)	\$500
Additional Labour (per person)	\$500
Additional Length (per 15 seconds)	\$150
Original Script	\$200
Studio Rental (4 hours)	\$250
Professional Talent (per performer)	\$200
Text Animation (per 15 seconds)	\$50
2D Animation (per 15 seconds)	\$100
3D Animation (per 15 seconds)	\$200
Prop & Costume Rental	starting at \$150
Voice Overs (per hour)	\$100
Creative Consulting (per hour)	\$100

DESSERT

Social Media Campaign	starting at	\$250
Packaging & Delivery	starting at	\$50
Promotional Ad Ons	starting at	\$100
Merchandise	starting at	\$100